## Amendments to the claims:

Please cancel claims 1-25 and add new claims 26-47.

Claims 1-25 (canceled)

Claim 26 (New) A telephone set comprising:

a help key;

a first telephone service key to initiate a first telephone service; and

a logic circuit to detect actuation of the help key and the first telephone service key, and in response thereto, to retrieve help information specific to the first telephone service, wherein the help information comprises a message explaining a function of the first telephone service key.

Claim 27 (New) The telephone set of claim 26 further comprising a second telephone service key to initiate a second telephone service, wherein the logic circuit is to detect an actuation of the help key and the second telephone service key, and in response thereto, to retrieve help information specific to the second telephone service.

Claim 28 (New) The telephone set of claim 26 further comprising a memory having the help information.

Claim 29 (New) The telephone set of claim 26 further comprising an audio output device to audibly present the help information.

Claim 30 (New) The telephone set of claim 26 further comprising a plurality of telephone dialing keys including ten digit keys, a pound key, and an asterisk key.

Claim 31 (New) The telephone set of claim 26 further comprising a display device to visibly present the help information.

Claim 32 (New) The telephone set of claim 26 being operative to access a telephone server having help information specific to the first telephone service.

Claim 33 (New) The telephone set of claim 32 further comprising a second telephone service key to initiate a second telephone service, wherein a second telephone service code is transmitted within a telephone call in response to an actuation of the second telephone service key, and wherein the telephone server is responsive to receiving the second telephone service code to provide help information specific to the second telephone service within the telephone call.

Claim 34 (New) The telephone set of claim 26 wherein the help key comprises an interactive voice response unit.

Claim 35 (New) A method comprising:

providing a telephone set comprising a first telephone service key to initiate a first telephone service;

detecting actuation of a help function of the first telephone service key; and retrieving help information specific to the first telephone service based on actuation of the help function, wherein the help information comprises a message explaining a function of the first telephone service key.

Claim 36 (New) The method of claim 35 wherein the telephone set further comprises a second telephone service key to initiate a second telephone service, the method further comprising:

detecting actuation of the help function and the second telephone service key; and

retrieving help information specific to the second telephone service based on actuation of the help function.

Claim 37 (New) The method of claim 35 further comprising: audibly presenting the help information.

Claim 38 (New) The method of claim 35 further comprising: visibly presenting the help information.

Claim 39 (New) The method of claim 35 further including a help key to actuate the help function.

Claim 40 (New) The method of claim 35 further including an interactive voice response unit to actuate the help function

Claim 41 (New) The method of claim 35 further comprising:

placing a telephone call to a telephone server in response to an actuation of the help function;

communicating, within the telephone call to the telephone server, a first telephone service code in response to an actuation of the first telephone service key; and receiving, at the telephone server, the first telephone service code within the telephone call, and in response thereto, providing help information specific to the first telephone service within the telephone call.

Claim 42 (New) The method of claim 41 wherein the telephone set further comprises a second telephone service key to initiate a second telephone service, the method further comprising:

communicating, within the telephone call to the telephone server, a second telephone service code in response to an actuation of the second telephone service key; and receiving, at the telephone server, the second telephone service code within the telephone call, and in response thereto, providing help information specific to the second telephone service within the telephone call.

Claim 43 (New) A computer-readable medium whose contents cause a telephone set, comprising a help key and a first telephone service key to initiate a first telephone service, to detect actuation of the help key and the first telephone service key, and to retrieve help information specific to the first telephone service based thereon, wherein the help information comprises a message explaining a function of the first telephone service key.

Claim 44 (New) The computer readable medium of claim 43 wherein the telephone set further comprises a second telephone service key to initiate a second telephone

service, and wherein the contents further cause the telephone set to detect actuation of the help key and the second telephone service key, and to retrieve help information specific to the second telephone service based thereon.

Claim 45 (New) The computer readable medium of claim 43 wherein the contents further cause the telephone set to audibly present the help information.

Claim 46 (New) The computer readable medium of claim 43 wherein the contents further cause the telephone set to visibly present the help information.

Claim 47 (New) The telephone set of claim 43 wherein the help key comprises an interactive voice response unit.